

VISION EXERCISE



By the end of this exercise, you will have begun to visualise the future of your craft and yourself.

Use this visualisation to set goals and work out what skills you need to succeed.

STEP ONE.

You can do this exercise online or offline.

Offline you will need, a big piece of paper, tape or glue and a few old magazines/ newspapers

Online you can use free software like pinterest or canva. If you need a little help, try this step-by-step for Canva mood boards:
<https://www.canva.com/create/mood-boards/>

STEP TWO.

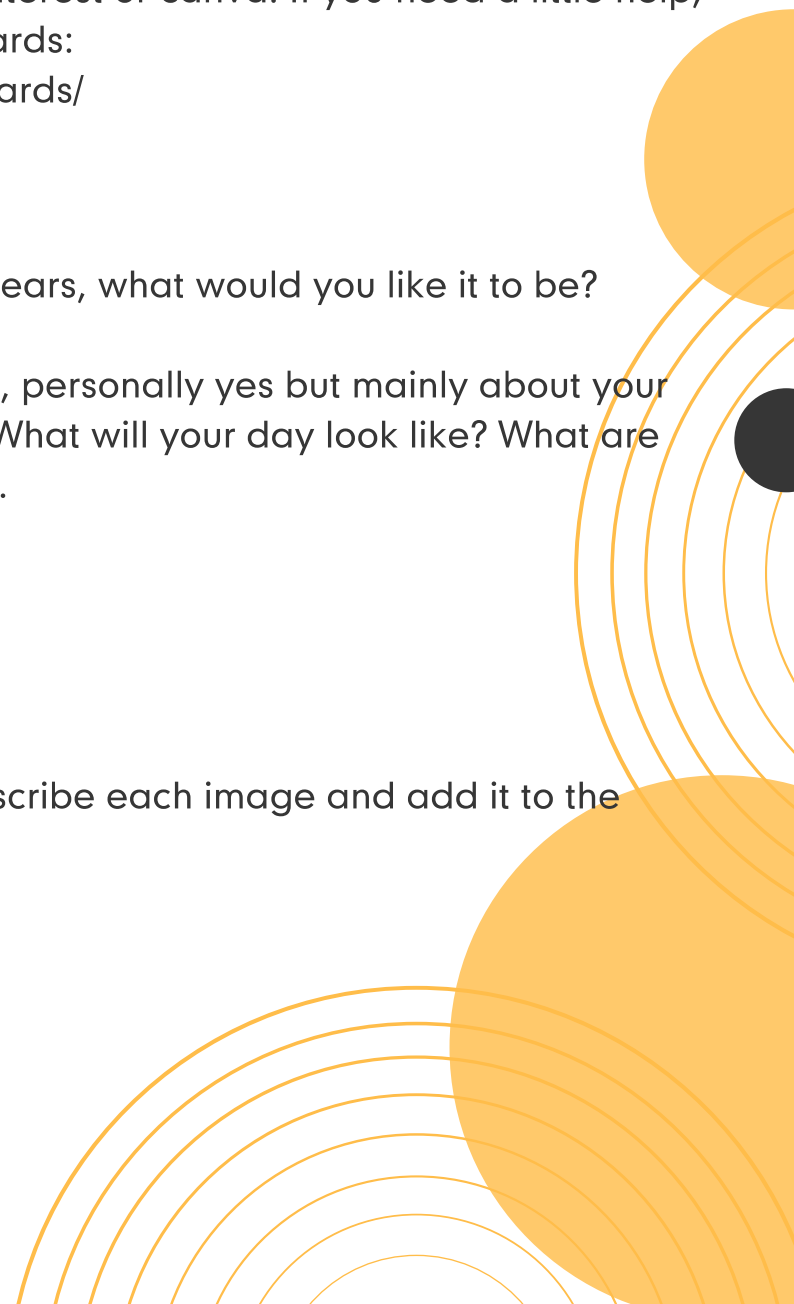
Think about you in your business in five years, what would you like it to be?

Choose images that represent this future, personally yes but mainly about your craft as well. Where will you be selling? What will your day look like? What are your priorities? Focus on image over text.

I have provided an example below.

STEP THREE.

For each image, choose one word to describe each image and add it to the board.



ONGOING.



Now what normally happens next is you proudly display your vision exercise on a wall in your office/ studio/ desk and promptly forget all about it.

What I want you to do now is try and write an action plan for the next month, setting four small steps to get you to your vision.

They might be simple things, like save an hour a week to develop your craft, or making a space in your home to do your work.

For the big things, like applying for a degree or booking your first stall, try and break it down into smaller tasks to achieve.

Don't go over four! You can do other things if you finish your four, but make sure you keep the list short and simple.

Next month, review, did you complete your tasks? If you didn't, do they need adjusting and if you did what are your next four tasks?

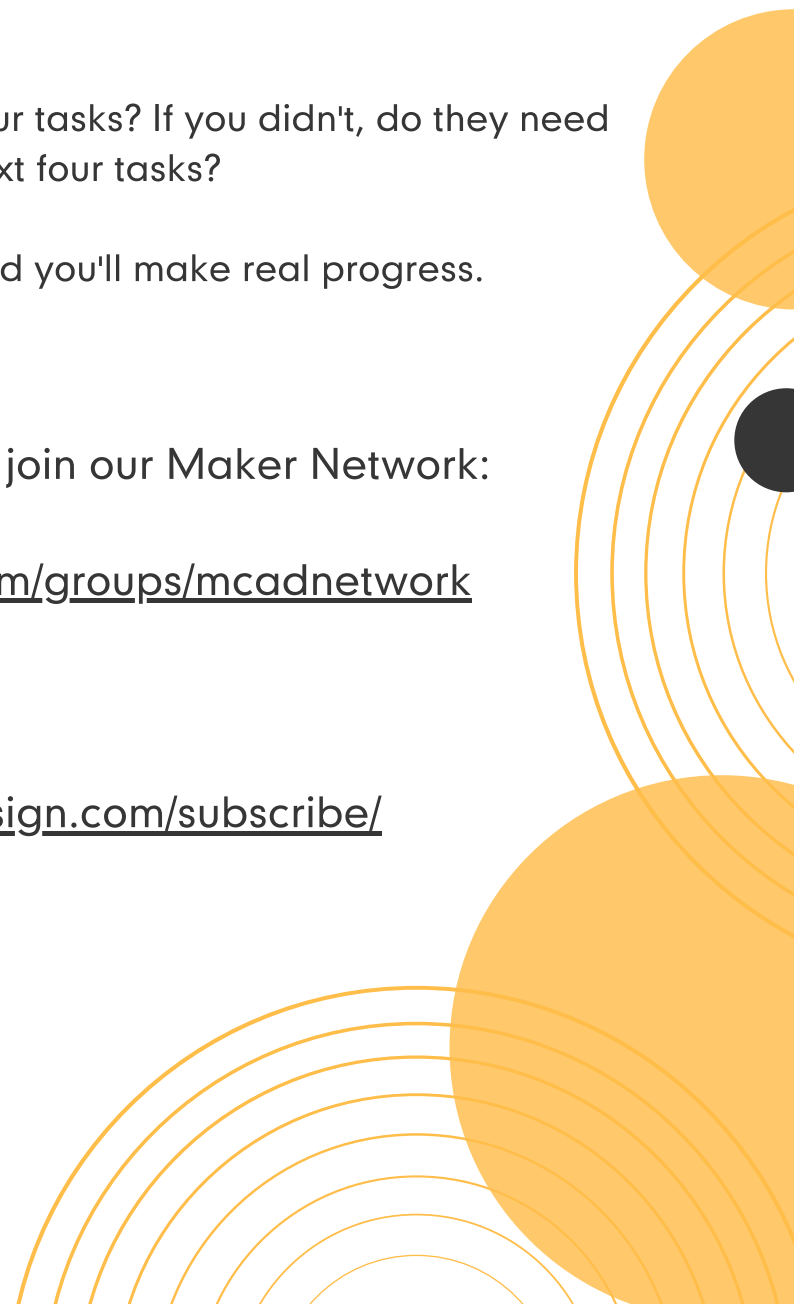
Continue with this plan and fingers crossed you'll make real progress.

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Instagram: [@manchestercraft](https://www.instagram.com/manchestercraft)

Newsletter: <https://www.craftanddesign.com/subscribe/>



EXAMPLE VISION BOARD.

There's no need to follow this template, it's just to give you an idea of what you might want to do.

